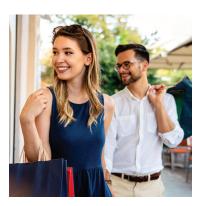


2024 Legislative Positions

Stop Expansion of Uses of Tourist Development Taxes

Oppose legislation which would expand the use of Tourist Development Taxes. Destinations Florida is against the expansion of the legal uses of Tourist Development Taxes for purposes other than tourism marketing. Destinations Florida supports preserving the current uses of Tourist Development Taxes and opposes any expansion of those uses outside of tourism marketing activities.



Funding for Visit Florida



Support public funding for Visit Florida so that Florida's tourism industry can create jobs, promote economic growth, keep residents' tax base low and generate sales tax revenue. Destinations Florida supports funding Visit Florida to enable it to accomplish the organization's strategic plan endorsed by the tourism industry.

Short-Term Rental Tax Collection

Support legislation that codifies full collection and remittance of the Tourist Development Taxes by short-term rentals and requires a Department of Revenue number, or similar unique property identification number, be included in short-term rental advertisements.



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